

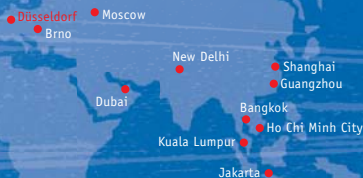
# expertise worldwide

in International Trade Fairs for  
Plastics and Rubber



2013  
16 - 23 October

enter world markets  
with Messe Düsseldorf



Messe  
Düsseldorf



# enter world markets with Messe Düsseldorf

We know the ins and outs of the regional markets' specific requirements and have high-calibre contacts to all the relevant market participants and target groups via our network. Whether it's raw materials suppliers, manufacturers or users of products, processes or systems, each of our events offers a customised platform for business, fruitful discussions and innovative partnerships.

Our excellent relationships with industry associations, the press and influentials ensure that our trade fairs create a buzz and are exceptionally well received.

And let's not forget our comprehensive service offerings ranging from media for canvassing visitors through dealing with customs formalities to transport and forwarding – all of which takes the headache out of planning your participation in events.

Wherever you are in the world, we're never far away thanks to our five subsidiaries, eight affiliates as well as 66 foreign representative offices serving 109 countries. We're as much at home in the world as we are in Düsseldorf. Which is why Messe Düsseldorf is your expert partner in the global plastics and rubber industry.



**International Trade Fair  
No. 1 for Plastics  
and Rubber Worldwide**



**k-online.de**



## **K – the world's No. 1 business platform for the industry**

Whether you're looking for innovations and solutions for every need or intensive dialogue with experts from around the globe, K is the No. 1 event for the international plastics and rubber industry.

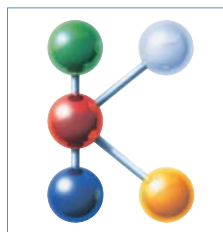
No other trade fair attracts as many trade visitors intent on researching potential investments. At the previous staging of K, 79 percent of more than 222,000 attendees were directly involved in their companies' decision-making processes, while 93 percent of exhibitors gave highly positive ratings for the K 2010.

Visitors awarded top marks for the range of offerings presented by the exhibiting companies. 97 percent of the industry specialists were impressed by the spectrum spanning simple standard products to high-tech developments. What that means? K is the best address for brisk business!



# expertise worldwide

in international trade fairs for plastics and rubber



**K**  
Düsseldorf  
[www.k-online.de](http://www.k-online.de)

16–23.10.

**2011**   **2012**   **2013**



**PLASTEX**  
Brno  
[www.bvv.cz/plastex-gb](http://www.bvv.cz/plastex-gb)

10–14.9.



**INTERPLASTICA**  
Moscow  
[www.interplastica.de](http://www.interplastica.de)

x



**ARABPLAST**  
Dubai  
[www.arabplast.info](http://www.arabplast.info)

x



**PLASTINDIA**  
New Delhi  
[www.plastindia.org](http://www.plastindia.org)

1–6.2.



**M-PLAS**  
Kuala Lumpur  
[www.mplas.com](http://www.mplas.com)

9–12.11.



**TIPREX**  
Bangkok  
[www.tiprex.com](http://www.tiprex.com)

31.8.–3.9.



**PLASTICS AND RUBBER VIETNAM**  
Ho Chi Minh City  
[www.plasticsvietnam.com](http://www.plasticsvietnam.com)

29.2.–2.3.



**Chinaplas**  
Guangzhou  
[www.chinaplasonline.com](http://www.chinaplasonline.com)

x



**INDOPLAS**  
Jakarta  
[www.indoplas.com](http://www.indoplas.com)

11–14.4.

## K

### International Trade Fair No. 1 for Plastics and Rubber Worldwide

16–23.10.2013

### Düsseldorf

[www.k-online.de](http://www.k-online.de)

The world's No. 1 event for the plastics and rubber industry serves as the key business and innovations platform for everyone working with these materials. No other event brings together more exhibitors from all corners of the globe and trade visitors with decision-making powers than K. What's on show at K is what defines the industry at present and what will shape the markets of tomorrow and beyond. In 2010, 3,100 exhibitors from 56 countries unveiled products and innovations in the following categories to a total audience of more than 222,000 trade visitors from 109 nations.

- Raw materials, auxiliaries
- Semi-finished products, technical parts and reinforced plastics
- Machinery and equipment for the plastics and rubber industry
- Services

Staging cycle: every three years

#### Organiser:

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## PLASTEX

### International Plastics, Rubber and Composites Fair

10-14.9.2012

### Brno

[www.bvv.cz/plastex-gb](http://www.bvv.cz/plastex-gb)

The first two PLASTEX events have already established this fair as an excellent platform for the supplier industry which is growing rapidly, especially in the areas of vehicle manufacturing and electrical goods. It has become one of the trade and industry hubs for plastics and rubber in Central and Eastern Europe. Some 200 progressive mid-sized businesses hailing from more than 20 countries train the spotlight on the latest technologies and products. One of the focal aspects is forward-looking developments in composites.

An attractive feature of PLASTEX is its staging in conjunction with other technology fairs. This means it benefits from the interest of a full 13,000 trade visitors from 46 countries.

Staging cycle: every two years

#### Organiser:

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E-mail: [plastex@bvv.cz](mailto:plastex@bvv.cz)



## INTERPLASTICA

### International Trade Fair Plastics and Rubber

2012

#### Moscow

[www.interplastica.de](http://www.interplastica.de)

INTERPLASTICA is the basis for business in the Russian plastics and rubber industry. Almost 500 exhibitors from some 29 countries showcase their latest ideas and developments for 20,000 visitors. Whether it's advances in insulation for the construction industry or packaging for the food industry, Russia's demand for plastics and rubber is enormous. Thanks to the Russian economy's growth potential, the future holds outstanding business prospects. New plant, machinery and production processes are indispensable to the market.

Staging cycle: yearly

#### Organiser:

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## ARABPLAST

### Arab International Plastic & Rubber Industry Trade Show

2013

#### Dubai

[www.arabplast.info](http://www.arabplast.info)

The Gulf States are not only the top producers and exporters of petrochemicals but also high-power suppliers of prime-quality plastic products. ArabPlast reflects their rapid development. Over 18,500 visitors set store by the showcase featuring some 800 exhibitors. This makes ArabPlast the leading trade fair for its industry in the Middle East. The robust economic conditions in the region create an excellent climate for diverse investments, which also serve to boost demand for plastic products.

Staging cycle: every two years

#### Organiser:

Al Fajer Information & Service U.A.E.

#### Contact for overseas exhibitors:

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## PLASTINDIA

### International Plastics Exhibition and Conference

1-6.2.2012

#### New Delhi

[www.plastindia.org](http://www.plastindia.org)

Years of impressive growth rates of around 9 percent have propelled the Indian subcontinent into the ranks of the ten biggest economies on the planet. It also won't be long before India becomes the world's third largest consumer of plastics. In many areas including infrastructure, construction, mechanical engineering and energy supply, India has a lot of catching up to do. PLASTINDIA has assumed the role of a key information and order platform. Over 1,500 companies take the stage to focus attention above all on their high-performance plant and machinery, cutting-edge technology for moulds and tools as well as systems for process optimisation and quality control. Around 130,000 visitors from 30-plus countries use this exceptional platform for making planning and investment decisions.

Staging cycle: every three years

#### Organiser:

Plastindia Foundation

#### Overseas sales associate:

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## M-PLAS

### International Plastics and Rubber Trade Fair for Malaysia

9-12.11.2011

#### Kuala Lumpur

[www.mplas.com](http://www.mplas.com)

With 200 exhibitors from some 20 countries and 4,500 visitors of some 50 nationalities, M-PLAS is the premiere plastics and rubber trade fair in Malaysia. For years now, demand for plastics and rubber has been rising in Malaysia. Experts are predicting substantial growth for both the local market and companies exporting to the country. International businesses, especially those in the packaging, transport and electrical industries, take advantage of M-PLAS to present their product portfolio for this dynamic economic region.

Staging cycle: every two years

#### Organiser:

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## TIPREX

### Thai International Plastics and Rubber Exhibition

31.8.-3.9.2011

### Bangkok

[www.tiprex.com](http://www.tiprex.com)

As Thailand is the central marketplace for plastics and rubber products in its region, what better location for the leading industry trade fair TIPREX than Bangkok? More than 8,000 visitors from 40 countries take in the offerings showcased by over 200 exhibitors from some 20 nations. All internationally active raw materials and machinery suppliers can look forward to strong sales prospects, thanks to the biggest processing capacities in the ASEAN region.

Staging cycle: every two years

#### Organiser:

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E-mail: [tiprex@mda.com.sg](mailto:tiprex@mda.com.sg)



## PLASTICS & RUBBER VIETNAM

### International Plastics & Rubber Technologies & Materials Exhibition for Vietnam

29.2.-2.3.2012

### Ho Chi Minh City

[www.plasticsvietnam.com](http://www.plasticsvietnam.com)

Vietnam boasts the highest economic growth in Southeast Asia. Demand for plastics and rubber has climbed accordingly. All the signs point to continuing robust investment in new plant and technology in the future. Some 216 exhibitors from more than 20 countries step out at PLASTICS & RUBBER VIETNAM, which is attended by some 7,000 visitors. Vietnam is the best example of a successful emerging market that you'll want your share of.

Staging cycle: every two years

#### Joint Organiser:

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E-mail: [vietnam@mda.com.sg](mailto:vietnam@mda.com.sg)

#### Joint Organiser:

Bangkok Exhibition Services Ltd. (BES)

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Fax: +66 (0) 02 615/2991-3

E-mail: [vietnam@besallworld.com](mailto:vietnam@besallworld.com)



## CHINAPLAS

### International Exhibition on Plastics and Rubber Industries

2012

### Shanghai

[www.chinaplasonline.com](http://www.chinaplasonline.com)

The third largest trade fair for the industry is the platform dedicated to the immense Chinese market. The Middle Kingdom's share of global plastics consumption currently stands at 22 percent but all forecasts indicate that this proportion will grow to 25 percent within the next five years. At Chinaplas, all categories of offerings relevant to the region are represented. Some 2,200 exhibitors train the spotlight on machinery, equipment and raw materials for the automotive sector, for information technology as well as electronics, packaging and construction. Hailing from around 120 countries, 80,000 visitors take advantage of this broad spectrum of offerings.

Staging cycle: yearly

#### Co-organiser:

Messe Düsseldorf China Ltd.

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## INDOPLAS

### The Indonesian International Plastics Exhibition

11-14.4.2012

### Jakarta

[www.indoplas.com](http://www.indoplas.com)

With its population of over 240 million, Indonesia is the world's fourth-largest nation. Its economy is flourishing: in 2010, the gross national product grew by 5.9 per cent, and in the coming years average growth is expected to be at around 6 per cent. A growing middle class with plenty of purchasing power and growing aspirations in terms of living standards are encouraging the expansion of consumer goods industries in particular. As a response to the growing importance of the Indonesian market for plastics products, Messe Düsseldorf and Messe Düsseldorf Asia will be involved in the Indoplas trade fair as of 2012.

Staging cycle: yearly

#### Joint Organiser:

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Postfach 10 10 06, 40001 Düsseldorf, Germany

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INFORMATION MATERIALS!**

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- Exhibitor
- Visitor

**Please send me the following:**

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- Visitor brochure
- E-mail newsletter
- Newsletter
- "follow me" route planner

**Plus, I'm also interested in plastics events  
organised by Messe Düsseldorf in:**

- Central/Eastern Europe     China
- Southeast Asia                 India
- Middle East

Requests for information  
materials should be  
faxed or posted  
to the number/address above.

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Company \_\_\_\_\_

Position \_\_\_\_\_

Street address, post code; town \_\_\_\_\_

Tel./fax \_\_\_\_\_

E-mail \_\_\_\_\_

International Trade Fair  
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2013  
16 - 23 October

**k-online.de**

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Basis for  
Business



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